

# SUSTAINABLE BUSINESS

Every organisation wants to achieve sustainability – and with new government legislation, it's a requirement.

That's why we're leading the switch from laser printers to our Business inkjet printers.



The WorkForce Pro inkjet range is the new 'triple bottom line' in business printing

It can improve:



environmental performance



economic performance



societal performance

This is why so many organisations are turning to Epson:



**Niedersachsen Justice Ministry** is optimising energy efficiency with the addition of 4,000 WorkForce Pro printers



**The German Diabetes Clinic** needed fast, reliable results with a lower carbon impact – so they installed WorkForce Pro printers



Retailer **Schuhhaus Klauser** had financial and efficiency targets to meet, and is now saving thousands of Euros every year by making the switch



Leading car manufacturer **Mazda** trusted Epson to help reduce energy consumption and optimise staff efficiency

At Epson, we believe that



technology should exist in harmony with ecology to help make a real difference

That's why our WorkForce Pro printers:



Help to cut power consumption by up to

**96%**

compared to lasers and copiers<sup>1</sup>



Reduce physical waste by up to

**94%**

compared to lasers and copiers<sup>1</sup>



Produce up to

**92%**

fewer CO<sub>2</sub> emissions than those of comparable lasers products<sup>2</sup>



Emit **Zero ozone gases**

because they require no heat or electrical charge

Learn how your business, and the environment, can benefit if you make the switch to Epson Business inkjet printers

[epson.co.uk/maketheswitch](http://epson.co.uk/maketheswitch)

<sup>1</sup> As tested by BLI, over two months to April 2015, against a selection of competing machines, as commissioned by Epson. For more information visit [www.epson.eu/inkjetsaving](http://www.epson.eu/inkjetsaving)

<sup>2</sup> Based upon the extraction and processing of raw materials and supplies fabrication. As tested by Epson methodology: 1. Calculation is only CO<sub>2</sub> emission as global warming environmental burden. 2. The results of calculation is based on self-declaration (third-party verification is not received). 3. We use the coefficient of CO<sub>2</sub> (kg-CO<sub>2</sub>/unit) published in JEMAI database 'LCA Pro'.

Technology in harmony with ecology



**EPSON**  
EXCEED YOUR VISION