



SUSTAINABILITY PLAYS A KEY ROLE IN CREATING VALUE FOR OUR CUSTOMERS AND IN INCREASING THEIR FUTURE COMPETITIVENESS; IT'S CENTRAL TO HOW WE DO BUSINESS"

Yuichi Ishizuka, President & CEO
Canon EMEA

SUSTAINABILITY FOR OUR CUSTOMERS

Canon operates according to the philosophy of Kyosei which means 'living and working together for the common good'. This informs our approach to Sustainability and the emphasis we place on delivering social and environmental benefits for our customers, both now and in the future.

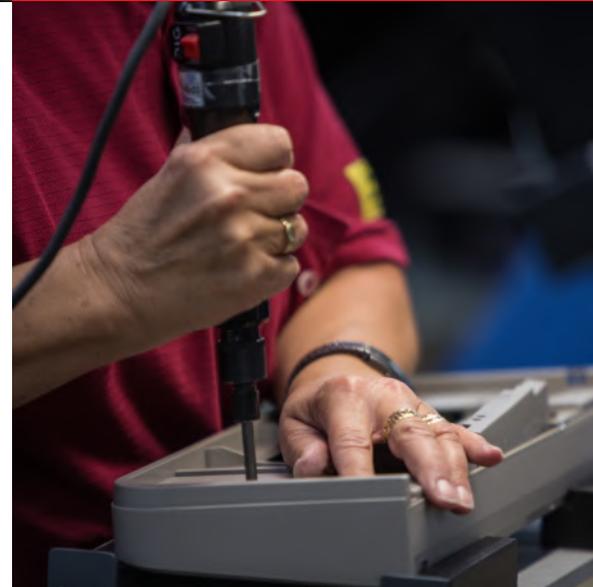
How do we do that?

01 By giving you confidence that Canon is a responsible choice - we manage the social impact of our business in line with internationally recognised standards.

02 By helping you meet your environmental commitments - we offer products and services that minimise your electricity use and associated carbon emissions, as well as natural resource consumption.

03 By creating opportunities for social value creation and innovation - partnering in programmes that deliver wider social benefits and innovations.

Canon



We can help you contribute to the **Circular Economy** through our re-manufactured **EQ80** product series, award winning pan-European **cartridge recycling** programme and a **spare parts return and refurbishment** programme.



OUR EMEA-WIDE
YOUNG PEOPLE
PROGRAMME
PROVIDES A READY-
MADE OPPORTUNITY
TO SOCIALLY INVEST
TOGETHER WITH
OUR CUSTOMERS.



Our successful partnership with Canon has significantly reduced our environmental footprint with 63% reduction in print hardware and delivered £1.4million of savings over the 3 years."

Erica Collins, Contracts Manager
Environment Agency

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Giving you confidence that Canon is a responsible choice

As signatories of the UN Global compact we are committed to responsibly meeting our customers' needs.

- We champion the need for, and comply with, effective regulations and voluntary standards governing product safety, environment and chemicals.
- We manage human rights and the risk of modern slavery in our supply chains to provide our customers with responsibly sourced products.
- We promote and increase the diversity of our workforce to help make sure we attract and retain relevant talent.

Helping you meet your environmental commitments

We offer products and services that help customers reduce their environmental impacts.

- By consistently improving the energy efficiency of our products to reduce in-use electricity consumption and associated carbon emissions.
- Implementing a Canon Managed Print Service, can lead to further reductions in in-use electricity consumption and associated carbon emissions by up to 60%.
- By contributing to the Circular Economy through our re-manufactured EQ80 products that retain 80% of the material and parts from the original machine, our award winning pan-European cartridge recycling programme and spare parts return and refurbishment programmes.

Creating opportunities for social value creation and innovation

We collaborate with other organisations to deliver programmes that deliver social benefits and innovation.

- Working with the UN Sustainable Development Goals Action Campaign we give young people a visual voice on issues affecting their future.
- Our Miraisha programme, which promotes job opportunities in Africa through the delivery of workshops to aspiring photographers, videographers, film-makers and print business owners, provides collaboration opportunities for organisations committed to social investment in Africa.
- We also work with professional photographers to bring a visual voice to a large audience on environmental and social issues.

Listening and learning

At Canon we want to inspire exploration through the relationships we build with customers like you, tapping into your appetite to find new solutions that help create a future that's better for everyone. That's why our approach to Sustainability is oriented around listening to your needs and ideas and being open to working differently.

Tell us what you think we can do to create positive change together at sustainability@canon-europe.com.

For further information about sustainability at Canon Europe please visit our web pages at www.canon-europe.com/sustainability/.