



# CONNECT SECURELY, TRANSFORM DIGITALLY

imageRUNNER ADVANCE DX  
Smart multifunction devices

**Canon**



New to the Line

# imageRUNNER ADVANCE DX PORTFOLIO TRANSFORM YOUR FUTURE

**The transformation of documents and data from physical to digital formats has been swift. As businesses prioritise the digital transformation of their processes and workflows to facilitate more productive, efficient workspaces many are realising that complexity and costs can quickly increase and data protection becomes ever more challenging.**

For many businesses, progressing the digital agenda means operating in hybrid environments as automation and digital workflows realise efficiency, scale and collaborative workflows. In these environments, ensuring hardcopy and digital formats co-exist productively, balancing digital progress with complexity, cost and data protection, is key to success.

The **imageRUNNER ADVANCE DX portfolio** enables advanced cloud connectivity and supports productivity, efficiency and security within these hybrid environments while helping businesses take the next step on their digital transformation journey.

Building on the award-winning imageRUNNER ADVANCE 3rd Generation platform, the new portfolio of smart multifunctional devices is built to drive the digital agenda thanks to the latest document capture and processing technology.

Future-proof your business in a world of digital transformation with smart technologies that deliver ultimate innovation alongside reliability.

Wherever a business is in its digital transformation journey, the imageRUNNER ADVANCE DX portfolio integrates physical print and digital evolution together seamlessly to help businesses design digital document and capture solutions and processes that are aligned to their industry, and the people they work with. Ensuring they can transition to digital solutions, at a speed that helps them achieve their goals faster, while keeping processes simple and secure.



iR ADV DX 8700



iR ADV DX C3700



iR ADV DX C7700



iR ADV DX 4700



# TRANSFORMING PRODUCTIVITY



**Workforce behaviours are changing and the office is everywhere. The availability of enterprise-level cloud services is facilitating this change, creating a mobile-powered workforce and driving a new era of productivity from everywhere.**

To keep pace with the dynamic nature of modern business, the imageRUNNER ADVANCE DX portfolio effortlessly streamlines information workflows with an unrivalled range of high quality serverless imaging solutions for the management of digital and physical documents - throughout their lifecycle.

The fully-integrated yet simple and efficient document processing power of the imageRUNNER ADVANCE DX portfolio minimises the steps required to digitise, archive and retrieve documents thanks to innovative workflows. Fitting seamlessly into existing environments or compatible with a host of digital Canon services designed to optimise print and content processes as well as with strategic third-party suppliers, including Box and Concur, the devices eradicate time wasted

on repetitive or error-prone processes meaning that documents can be digitised and processed accurately and securely from anywhere.

Complete with advanced scanning for an unrivalled range of documents and forms, staff productivity is maximised as unnecessary tasks such as naming, saving, third party log ins and batch saving are automated. Thanks to high-speed duplex scanning, manual data extraction and classification is also reduced while erroneous, inaccurate or poor data can also be identified and remedied at capture OCR (optical character recognition), powered by IRIS technology, in-built to all devices further boosts the processing power of the imageRUNNER ADVANCE DX portfolio.

The perfect partner for wider organisational digital transformation, the imageRUNNER ADVANCE DX portfolio seamlessly integrates with public cloud platforms to enable powerful digital workflows. The devices's advanced information management capabilities represent complete control over enterprise data while reducing ongoing maintenance and servicing costs.

Fully integrated end-to-end document workflows enable quick and effective capture, archiving and sharing of information - reducing your reliance on paper-based manual processes and facilitating efficient collaboration across teams based remotely, on the road and in workplaces everywhere.



# TRANSFORMING SECURITY AND COMPLIANCE

**Operating within a new risk era means that digital technology needs advanced cyber resilience.**

The imageRUNNER ADVANCE DX portfolio represents the latest in secure capture across Canon's hardware, software and services. Its robust range of security capabilities help ensure the confidentiality, accessibility and availability of your information throughout its lifecycle without inhibiting productivity. With evolving legislative compliance including the GDPR increasingly a business priority, the portfolio and its services address the need for physical and digital security of data, information and documents, without impacting people's ability to access the data, information and documents they require to do their job.



This means a platform that's secure by design complete with ID-based authentication and access controls, secure public cloud services and optimised document security that maximises the robustness of device hardening policies and minimises the risk of data loss.

The imageRUNNER ADVANCE DX portfolio is fully protected from a wider range of attacks including verification of system at start up to firmware tampering and blocking of any unauthorised programs from being executed, the latter provided by leading cyber technology provider McAfee, with its McAfee Embedded Control software.

The combination of these security functionalities hinders potential hackers from being able to side-step the security mechanisms of MFP's portfolio.

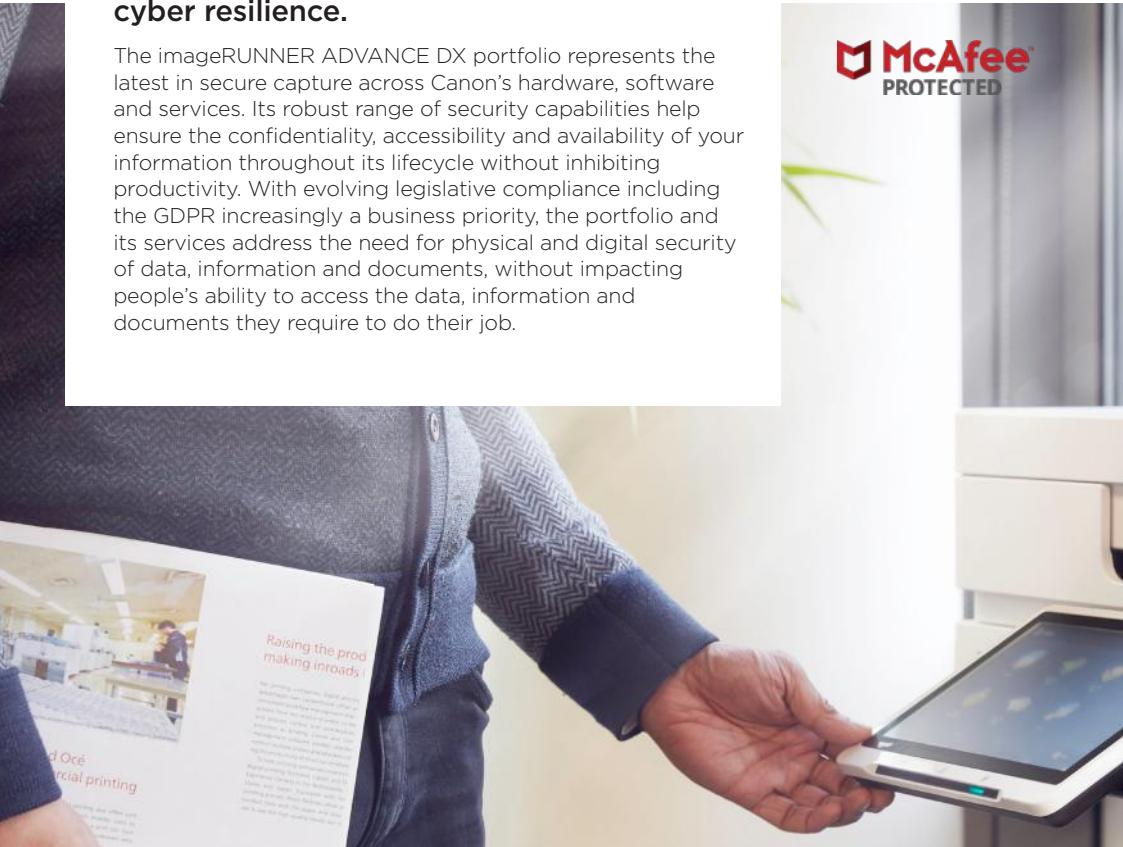
Syslog data also provides real time security information about the device, which can be analysed by a capable third-party solution using industry recognised standards and enhances the portfolio's integration with any Security Information and Event Management (SIEM) solution.

User authentication login at devices means even jobs sent from mobiles can be held securely until released or released and printed from any device (with My Print Anywhere and uniFLOW) - protecting confidentiality. To help prevent unauthorised distribution of sensitive information, various device functions can be disabled for individual users, while visual and audible Original Reminder notifications alert you if sensitive information from scanned originals is left at the device. Guest printing also enables secure ad hoc mobile printing without access to your company network.

With uniFLOW Online Express installed as standard, even greater control can be added by upgrading to uniFLOW Online or the full uniFLOW solution. The advanced package includes imageWARE Secure Audit Manager Express - complete with instant breach alerts - and makes it possible to discover and prevent any attempt to print, scan, fax or copy documents with certain keywords.

#### **Additional functionalities standard to imageRUNNER ADVANCE DX includes:**

- HDD Erase removes latent images after each task.
- HDD Format removes and overwrites all data on the hard drive at the end of life.
- HDD Data Encryption helps protect information even after hard drive removal and is now FIPS 140-2 validated on select models.
- A security chip with tamper resistant hardware helps protect passwords and encryption keys.
- IPsec provides security for data as it traverses the network
- SMB 3.0 providing secure encryption
- Encrypted printing and scanning and Secure Watermark
- Dual network







# TRANSFORMING SUSTAINABILITY



**Sustainability has never been higher on the corporate, or employee agenda. We passionately believe in the benefits Canon, its people, products and services can bring to our customers and wider society.**

Embracing our Kyosei (working and living for the common good) philosophy, Canon is highly invested in sustainability and the design of the imageRUNNER ADVANCE DX portfolio features less plastic.

The imageRUNNER ADVANCE DX portfolio lives and breathes these values thanks to its optimising technology designed to minimise waste, energy and paper consumption.

The advanced workflows and analytics available through the imageRUNNER ADVANCE DX platform mean that organisations can optimise their use of print, ensuring that the function delivers maximum value. Eradicating blank page, repetitive or unnecessary printing

ensures that businesses can deliver paper-less environments while the enhanced processing power and preview capabilities of the series reduces the need to print and re-print key documents.

Electricity use is minimised thanks to advanced sleep modes meaning that there is no excess use of power while noise reduction ensures that the office environment is not disrupted by the advanced processing power of the imageRUNNER ADVANCE DX portfolio.

This enables digital technology in keeping with modern organisational values, delivering and supporting maximum functionality while having a positive impact on the workplace's environmental footprint.



iR ADV DX C3700



# DIGITAL INTEGRATION

**You need a solution that is flexible enough to support your cloud strategy and legacy software. One that works now, and with your digital journey.**

That's why the imageRUNNER ADVANCE DX portfolio is completely interoperable with leading digital services, including Box and Concur, and wider Canon cloud solutions. uniFLOW Online Express comes embedded and ready to use adding inbuilt security features to prevent unauthorised operation thanks to device authentication, two factor authentication and device function restriction capabilities. Advanced analytics and portfolio management also come as standard.

Scaling to your requirements as needed, the devices are also easily upgradable to uniFLOW Online\* when more cloud connectors and additional security and reporting features are required.

Additional cloud capabilities include Canon Cloud Managed Content Services (MCS), the easy, intelligent, compliant way to manage business critical documents and processes straight from the Canon device, without the need for complex IT. Working seamlessly with Canon's extensive cloud connected hardware and software technologies, Canon Cloud MCS enables businesses to digitally transform content management through a fully cloud-enabled SaaS platform.

Integration with cloud storage platforms including Box, Evernote, Dropbox and OneDrive instantly transforms data capture while advanced workflow automation via the cloud with business applications including Therefore or Concur ensure that advanced workflows fit seamlessly into existing processes.

\*uniFLOW Online is available as a Device Based Cloud Subscription for Document Output and Capture Management.



imageRUNNER ADVANCE DX



# WHY CANON

Canon is a trusted partner for your digital transformation, offering innovation and expertise to help make your journey a success.

Canon's expertise in information and document lifecycle management provides the foundation of successful digital transformation projects. We help customers to optimise business hardware and software to create the seamless flow of data, insights and knowledge that drives reimagined customer experiences and business operations.

We work with customers to redesign and automate workflows to get information flowing efficiently and intelligently. Our approach is based on deep insight and a holistic view of document lifecycles. It ensures that processes across departments and locations, local or global, are harmonised and aligned with clear business goals.

Critically, we understand that transformation is a journey, not a single step. So our approach focuses on building trusted partnerships based on a shared goal of business process excellence.

By partnering with Canon you can help drive valuable change, without disrupting the day-to-day flow of your business.

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